



Elastic FM Advertising & Sponsorship Packages

On-Air Adverts

Audio Advert Production Cost	One off cost of £50 per each individual audio advert
1 month Audio Advert play: minimum 12 plays per day	£50 per month
4 months Audio Advert play: minimum 12 plays per day	£40 per month (£160 in total)
6 months Audio Advert play: minimum 12 plays per day	£35 per month (£210 in total)
12 months Audio Advert play: minimum 12 plays per day	£30 per month (£360 in total)

Platinum Advertising Package: £600 per year (benefits below)

12 months Audio Play (advert played every 2 hours)	15 minute audio documentary about your business
Presenter Thanks during Live Shows	Live Play of the audio documentary into one show
Website Story present for 12 months	Stream of the audio documentary for one show
Audio Interview about your business	Website Listing for your business
Social Media announcement on launch	Social Media distribution of all content related to your business

Gold Advertising Package £200 per year (benefits below)

12 months Audio Play (advert played every 6 hours)	Social Media announcement on launch
Presenter Thanks during Live Shows	Website Listing for your business
Website Story present for 12 months	Social Media distribution of all content related to your business
Audio Interview about your business	

Official Station Sponsor: £2500 per year

Details of the benefits to the Sponsor can be negotiated

Category Sponsors: £250 per year

Available categories are as follows:

1. Weather
2. Traffic
3. Sports
4. What's On Guide

A short jingle of approximately 15 seconds duration is played before each category update

Show Sponsorship

You can sponsor a Presenter Show for only £30 per month or £250 per year. Show sponsorship must be for a minimum of 12 months' duration.